



Can the Apple IIGs
really do more
than any other
personal computer?



The one question almost everyone asks about a personal computer is, "What can it do?" And the one answer almost anyone will give you is, "It depends."

It depends on how much power a computer has. And on how many ways you can add to its capabilities.

Above all, it depends on the variety of software that's made for the computer you're considering.

Which is precisely why you should be considering an Apple IIGS™ personal computer.

For starters, you can take your pick from over 10,000 popular Apple® II-compatible software programs. Programs that let you plan a budget, write a novel, paint a portrait, compose a song, or—even if the local airport's fogged in—take a vintage World War I fighter plane out for a spin.

The Apple II software library also happens to include the world's largest selection of educational programs. So whether your kids are preparing for kindergarten or college, you can choose from thousands of programs that may actually make them look forward to their homework.

And just to keep things lively, new Apple IIGS programs are cropping up almost every time you turn around.

Graphics programs that give you full control over thousands of brilliant colors, and the near-photographic realism of an Apple IIGS.

Music programs that tap its built-in digital sound chips to simulate anything from a human voice to a string quartet.

Writing, organizing, and financial planning programs that make the most of its ample memory and impressive operating speed.

Plus dozens of other powerful Apple IIGS programs, any of which can be mastered in minutes, thanks to its simple-to-use mouse, pull-down menus, and graphic icons.

So you see, there's virtually no limit to what an Apple IIGS can do.

Or to what you can do with one.



An Apple ImageWriter® printer, an Apple Personal Modem, and dozens of other peripherals and options will make your Apple IIGS do even more.



The evidence
is mounting.





TOP ROW:

PaintWorks Plus from
Activision—Color Graphics

MIDDLE ROW:

WordPerfect 1.1 from
WordPerfect Corporation—
Word Processing

BOTTOM ROW:

Notes & Files from DataPak—
Data Base

Instant Music from Electronic
Arts—Music Composition

Print Shop from Broderbund—
Home Publishing

Bard's Tale from
Arts—Enter

And we have the



Draw Plus from Activision—
Color Graphics

Softwood GS File from
Softwood—Data Base

TopDraw from StyleWare—
Color Graphics

*Information Laboratory: Life
Science* from Addison-Wesley—
Education

Writer's Choice Elite from
Activision—Word Processing

Music Cons...
Electr...

Electronic
ainment

pictures to prove it.



GraphicWriter from DataPak—
Word Processing and Graphics

816/Paint from Baudville—
Color Graphics

Music Set from
Music Arts—
Composition

Reader Rabbit from The Learning
Company—Education

MultiScribe
Wo

First Shapes from First Byte—
Education

KidsTime II from Great Wave
Software—Music Composition



Fantavision from Broderbund—
Animation

The Music Studio from
Activision—Music Composition

from StyleWare—
Processing

World Games from Epyx—
Entertainment

DeluxePaint II from Electronic
Arts—Color Graphics

Visualizer from PBI Software—
Business Graphics



Our closing argument.

There's only one computer that runs all of the remarkable software you've seen and read about here.

But fortunately, there's more than one way to pay for that computer—and even for the software:

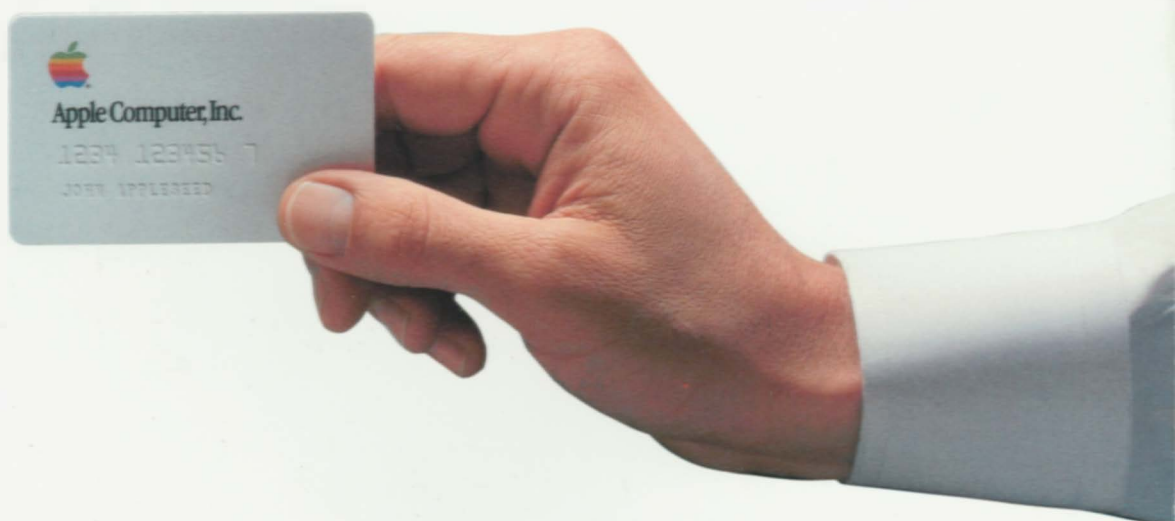
Your cash. Or our credit.

If you'd prefer to hold on to the first, here's how to get hold of the second: Tell your participating authorized Apple dealer that you'd like to apply for an Apple Credit Card.

If you qualify, you'll receive up to \$2,500 of instant credit. So you can take a complete Apple IIGS system home with you the very same day.

You can even use your Apple Credit Card to make future purchases.

And considering all the Apple IIGS software there is to choose from, that just might come in handy.



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